

PRACTICING ANTHROPOLOGY
Anthropology 345
T-TR 2:00-3:50

Dr. Jeremy Spoon
Phone: 503.725.9729
Email: jspoon@pdx.edu

Office: 141-Q
Office Hours: Wed 1:00- 3:00 pm
and by appointment

COURSE DESCRIPTION

Anthropology is becoming an essential tool in many applied contexts. Practicing anthropologists are working in a variety of vocations including: non-governmental and nonprofit organizations, federal agencies, cultural resource management firms, museum and interpretive design companies, hospitals and public health agencies and various private businesses. This course uses a practical approach to introduce the various careers that are currently available to applied anthropologists and the job skills required to obtain and sustain these vocations. We will begin with an overview of the practice of anthropology in various applied contexts, ethics and select professional development exercises. A series of guest lecturers, who work locally and globally as practicing anthropologists, will follow. The course concludes with job skills and the creation of a resume and personalized career plan—assisting in the transition from education to profession following the completion of an undergraduate degree in anthropology.

REQUIRED READINGS

Briller, Sherylyn H. and Amy Goldmacher
2009 *Designing an Anthropology Career: Professional Development Exercises*. Lanham, Maryland: AltaMira Press.

Additional class materials are available from the PSU libraries website and on Desire to Learn (see below). You may either read these documents online or print a copy for personal use.

CLASS REQUIREMENTS

Students taking this course Pass/No Pass are required to earn at least the equivalent of a 'C-' to pass the class. Anthropology majors and minors must take the class for a grade.

Evaluation criteria:

Class Participation: 5%
Professional Development Exercises: 15%
Reading Journals: 30%
Career Exploration Paper: 25%
Career Plan/Portfolio: 25%

Illness, emergencies, and plagiarism

If you feel ill, let the instructor know about your illness. You will not be penalized for illness-related absences and you will have the opportunity to make up missed assignments.

Late papers and exams will lose one letter grade for each day past due except in cases of severe illness or emergency. Requests for extensions on deadlines must be made in writing ahead of the due date. All work must be completed for students to receive a passing grade. Students with a documented disability needed accommodations in this course should inform the instructor immediately.

Plagiarism (intellectual theft) is a very serious offense and will not be tolerated. Any assignment containing plagiarized material will receive a failing grade. You are responsible for reading and understanding the department handout on plagiarism, available on D2L and the Anthropology Department website. Please let the instructor know if you have any questions about the policy.

Desire to Learn

The course syllabus, links to readings, discussion questions and service learning opportunities will be available on Desire to Learn (<https://d2l.pdx.edu>). To login, you need an Odin login username and password. To get an Odin account, visit <https://www.account.pdx.edu>. Please contact the instructor if you have any difficulties using this resource.

Evaluation Criteria

Class Participation (5%)

Professional Development Exercises (15%)

Students will conduct a variety of professional development exercises from Briller and Goldmacher that are due before an indicated class. Professional development exercises will be evaluated using a credit/no credit format.

Reading Journals (30%)

Students will turn in a reading journal on select dates that summarizes and analyzes the weekly readings. The format will be posted on D2L. Reading journals will be evaluated using a credit/no credit format. A list of the required readings and the due dates for the reading journals are posted on D2L and listed in the course schedule.

Career Exploration Paper (25%)

This paper explores a potential career path in applied anthropology. Students will select a particular domain of applied anthropological inquiry, such as development, environmental, human health, education, heritage, conflict and so on, and conduct an analysis using various case studies from applied anthropology journals and primary research.

Career Plan and Portfolio (25%)

This assignment will build upon the career exploration paper, personalizing the student's specific career plan. The career plan will include a step-by-step action plan for the transition from education to profession, including a fundraising and capacity building strategy. Additionally, a portfolio of relevant work will complement the career plan.

Extra Credit

Extra credit can be earned by attending and summarizing pre-approved lectures in anthropology or participating in approved service projects and writing a reflection paper. A good report or reflection paper should be 2-3 pages long and include a summary sufficiently detailed to show that you attended the entire lecture or the service experience. Further, you should relate the lecture or service to specific lectures and readings covered in class, using appropriate terminology. An extra credit report may earn up to 1 point maximum. You can do up to 5 extra credit papers, potentially earning a maximum of 5 extra credit points or 5% of the course grade.

Course Outline

Part 1: The Practice of Anthropology

January 7: Course Overview

See website of the National Association for the Practice of Anthropology (NAPA)

<https://www.practicinganthropology.org>

See website of the Society for Applied Anthropology (SFAA)

<http://www.sfaa.net/>

January 9: Orientation to Practicing Anthropology

Briller, Sherylyn H. and Amy Goldmacher

2009 Positioning Yourself in the Discipline. Designing an Anthropology Career: Professional Development Exercises. Pp. 13-26. Lanham, Maryland: AltaMira Press.

Ellick, Carol J and Joe E. Watkins

2011 Chapter 3: I Want to Be an Anthropologist. The Anthropology Graduate's Guide: From Student to a Career. Pp. 31-48. Walnut Creek, CA: Left Coast Press.

January 14: Ethics

American Anthropological Association Code of Ethics

Ervin, Alexander M.

2005 Chapter 3: Ethics in Applied Research and Practice. Applied Anthropology: Tools and Perspectives for Contemporary Practice. 2nd Edition. Pp. 30-43. Boston: Pearson.

Baba, Marietta

2009 Disciplinary-Professional Relations in an Era of Anthropological Engagement. Human Organization. 68(4): 380-391.

Briller, Sherylyn H. and Amy Goldmacher

2009 Understanding Your Values: The Code of Ethics Exercise. Designing an Anthropology Career: Professional Development Exercises. Pp. 58-67. Lanham, Maryland: AltaMira Press.

***Bring completed exercise to class (3 steps and self-reflection) for professional development exercise (to be submitted at end of class)**

January 16: Anthropology as Vocation

Brondo, Keri V and Linda A. Bennett
2012 Career Subjectivities in U.S. Anthropology: Gender, Practice, and Resistance. *American Anthropologist* 114(4): 598-610.

Fiske, Shirley J., Linda A. Bennett, Patricia Ensworth, Terry Redding, and Keri Brondo

2010 The Changing Face of Anthropology: Anthropology Masters Reflect on Education, Careers, and Professional Organizations. AAA/CoPAPIA 2009, Anthropology Masters Career Survey. Arlington, VA: American Anthropological Association.

Gibbons, Ann

2012 *An Annus Horribilis* for Anthropology? *Science*. 338: 1520.

Gordreau, Jenna

2012 The 10 Worst College Majors. *Forbes*. 10/11/12.

Reading Journal 1 Due

January 21: Workshop-Your Personalized Career Track

Briller, Sherylyn H. and Amy Goldmacher

2009 Understanding Yourself as an Anthropologist: The Identity Expedition Exercise. *Designing an Anthropology Career: Professional Development Exercises*. Pp. 37-46. Lanham, Maryland: AltaMira Press.

***Bring list of objects, objects and self-reflection to class for professional development exercise (list and self-reflection to be submitted at end of class)**

Briller, Sherylyn H. and Amy Goldmacher

2009 Understanding Your Ideal Job: The Anthropological Job Search Exercise. *Designing an Anthropology Career: Professional Development Exercises*. Pp. 103-109. Lanham, Maryland: AltaMira Press.

***Bring completed activity (4 steps and self-reflection) to class for professional development exercise (to be submitted at end of class)**

Career Exploration Paper Proposal Due

Part 2: Careers in Applied Anthropology

Non-Governmental Organizations (NGOs) and International Consulting

January 23: Anna Garwood, Executive Director, Green Empowerment

Love, Thomas and Anna Garwood

2011 Wind, Sun and Water: Complexities of Alternative Energy Development in Rural Northern Peru. *Rural Society* 20: 294-307.

January 28: Liesl and Don Messerschmidt, Director and Deputy Director, Health & Development Consulting International
James Beebe, Consultant, USAID

Maynard-Tucker, Gisele

2008 Becoming an International Consultant. *NAPA Bulletin* 29: 181-194.

January 30: Jeremy Spoon, Research Associate, The Mountain Institute

Spoon, Jeremy

2013. Different Ways of Knowing, Shared Goals: Applied Sustainability Projects in the Himalayas and Great Basin. In J. Dillard, V. Dujon and E. Brennan eds. *Social Sustainability: A Multilevel Approach to Social Inclusion*. Pp. 211-232. London: Routledge.

Federal Agencies

February 4: Susan Charnley, Research Social Scientist, U.S. Forest Service, Pacific Northwest Research Station
Brian Lefler, Cultural Anthropological Technician, Yosemite National Park

Donoghue, Ellen M., Sara A. Thomson and John C. Bliss

2010 Tribal-Federal Collaboration in Resource Management. *Journal of Ecological Anthropology*. 14(1): 22-38.

February 6: Anan Raymond, Regional Archaeologist, Region 1 and 8, U.S. Fish and Wildlife Service
Doug Wilson, Adjunct Associate Professor of Anthropology, Portland State University/Archaeologist, Fort Vancouver, U.S. National Park Service

Fiske, Shirley J.

2008 Working for the Federal Government: Anthropology Careers. *NAPA Bulletin* 29: 110-131.

Cultural Resource Management/Heritage

February 11: Paul Solimano, Director, Willamette Cultural Resources, Ltd.
Donald Shannon, Ethnographer, Willamette Cultural Resources, Ltd.

Ferguson, T.J. and Chip Colwell-Chanthaphonh
2006 One Valley, Many Histories: An Introduction. History is in the Land: Multivocal Tribal Traditions in Arizona's San Pedro Valley. Pp. 2-25. Tucson: University of Arizona Press.

Ferguson, T.J. and Chip Colwell-Chanthaphonh
2006 From An Anthropologist's Notebook. History is in the Land: Multivocal Tribal Traditions in Arizona's San Pedro Valley. Pp. 228-241. Tucson: University of Arizona Press.

February 13: Richard Arnold, Tribal Chairperson, Pahrump Paiute Tribe

Spoon, Jeremy and Richard Arnold
2012 Collaborative Research and Co-Learning: Linking Nuwuvi (Southern Paiute) Ecological Knowledge and Spirituality to Revitalize a Fragmented Land. Journal for the Study of Religion, Nature and Culture 6(4): 477-500.

Reading Journal 2 Due

Museums, Interpretation and Landscape Design

February 18: Robin Anderson, Content Developer, Aldrich-Pears and Associates

Blue Spruce, Duane
2008 Honoring Our Hosts. The Land Has Memory: Indigenous Knowledge, Native Landscapes, and the National Museum of the American Indian. Duane Blue Spruce and Tanya Thrasher. Pp. 11-32. Chapel Hill: University of North Carolina Press.

Jones, John Paul
2008 Introduction: Remembering the Experience of Past Generations. The Land Has Memory: Indigenous Knowledge, Naive Landscapes, and the National Museum of the American Indian. Duane Blue Spruce and Tanya Thrasher. Pp. 1-10. Chapel Hill: University of North Carolina Press.

Simon, Nina

2010 Preface: Why Participate. *The Participatory Museum*. Pp. i-iv. Santa Cruz, CA: Museum.

Human Health

February 20: Charles Klein, Assistant Professor, Portland State University
April Eagan, Prevention Programs Supervisor, Inyo County
Department of Health and Human Services

Klein, C. H., Lomonaco, C. G., Pavlescak, R., & Card, J. J.
2013 WiLLOW: Reaching HIV-Positive African-American Women
Through a Computer-Delivered Intervention. *Aids and
Behavior*, 17(9): 3013-3023.

February 25: Susan Rosenkranz, Medical Anthropologist, Oregon Health
and Sciences University
Jennifer Poat, Medical Anthropologist, Oregon Health and
Sciences University

Singer, Merrill, Tom Stopka, Susan Shaw, Claudia Santelices, David
Buchanan, Wei Teng, Kaveh Khooshnood, and Robert Heimer
2005 Lessons from the Field: From Research to Application in the
Fight Against AIDS among Injection Drug Users in Three New
England Cities. *Human Organization* 64(2): 179-192.

Career Exploration Paper Due

Consumer

February 27: Dawn Nafus, Anthropologist, Intel
Amy Santee, Design Researcher, Empirical

Cefkin, Melissa

2010 Business, Anthropology, and the Growth of Corporate
Ethnography. *Ethnography and the Corporate Encounter:
Reflections on Research in and of Corporations*. Pp. 1-37. New
York: Berghahn Books.

Sunderland, Patricia L and Rita M. Denny

2007 Framing Cultural Questions: What is Coffee in Benton
Harbor or Bangkok. *Doing Anthropology in Consumer Research*.
Pp. 57-79. Walnut Creek, CA: Left Coast Press.

Blog: www.amysantee.blogspot.com

March 4: Brad Fortier, Principal, HIFT Consulting

Fortier, Brad

2013 On the Road to a New Ethnography: Anthropology, Improvisation and Performance. A Culture of Play: Essays on the Origins, Applications, and Effects of Improvised Theatre. Pp. 67-83. Lulu Publishing.

Reading Journal 3 Due

Part 3: Anthropology Job Skills

March 6: Workshop-Revisiting Your Ideal Job

March 11: Workshop-Resume and Other Professional Representations

Briller, Sherylyn H. and Amy Goldmacher

2009 Representing Yourself in a Summary Document: The Resume Exercise. Designing an Anthropology Career: Professional Development Exercises. Pp. 114-122. Lanham, Maryland: AltaMira Press.

***Bring completed exercise to class (2 steps and self-reflection) for professional development exercise (to be submitted at end of class)**

Ellick, Carol J and Joe E. Watkins

2011 Chapter 7: The Resume, Curriculum Vita, and Biographical Statement. The Anthropology Graduate's Guide: From Student to a Career. Pp. 93-104. Walnut Creek, CA: Left Coast Press.

March 13: Workshop-Fundraising and Proposal Writing

Kiritz, Norton J. and Jerry Mundel

1988 Program Planning and Proposal Writing: Introductory Version. The Grantsmanship Center.

**March 20: Career Plan and Portfolio Due
(12:00 pm in Anthropology Baskets)**

COURSE SCHEDULE

Week	Day	Date	Month	Readings to be discussed, assignments due, etc.
1	T	7	Jan	https://www.practicinganthropology.org http://www.sfaa.net/
	TR	9		<i>Briller and Goldmacher, Ellick and Watkins</i>
2	T	14		AAA Code of Ethics, <i>Baba, Ervin</i> Due: Briller and Goldmacher
	TR	16		<i>Brondo and Bennett, Fiske et al, Gibbons, Gordreau</i> Due: Reading Journal 1
3	T	21		Due: Briller and Goldmacher (x2) Due: Career Exploration Paper Proposal
	TR	23		<i>Love and Garwood</i>
4	T	28		<i>Maynard-Tucker</i>
	TR	30		<i>Spoon</i>
5	T	4	Feb	<i>Donoghue</i>
	TR	6		<i>Fiske</i>
6	T	11		<i>Ferguson and Colwell-Chanthaphonh (x2)</i>
	TR	13		<i>Spoon and Arnold</i> Due: Reading Journal 2
7	T	18		<i>Blue Spruce, Jones, Simon</i>
	TR	20		<i>Klein et al</i>
8	T	25		<i>Singer et al</i>
	TR	27		<i>Cefkin, Sutherland and Denny</i> Due: Career Exploration Paper

9	T	4	March	<i>Fortier</i> Due: Reading Journal 3
	TR	6		No Reading (work on Career Plan/Portfolio)
10	T	11		Ellick and Watkins Due: Briller and Goldmacher
	TR	13		TBD
11	T	18		No Class
	TR	20		Due: Career Plan and Portfolio (12 pm)

**italics indicate a reading that requires a reading journal entry. See list for specifics on single and combined entries.*