COURSE DESCRIPTION

Anthropology is becoming an essential tool in many applied contexts. Applied anthropologists are working in vocations that engage issues related to the environment, human health, development, heritage, conflict and many other topics. This course uses a practical approach to introduce the various careers that are currently available to applied anthropologists. We will begin with a historical overview on the application of anthropology in various contexts, with a specific focus on ethics. Applied anthropology methods will be introduced, such as various interview techniques and participatory approaches. A series of guest lecturers, who work locally and globally as applied anthropologists, will follow. The course concludes with an introduction to skills required in the field, including fundraising, proposal writing and resume preparation. Throughout the term students will work on a personalized career plan which identifies and analyzes an issue and organization while incorporating a portfolio of relevant work—assisting in the transition from education to profession following the completion of an undergraduate or graduate degree in anthropology.

REQUIRED READINGS

All class materials are available on Blackboard (see below). You may either read these documents online or print a copy for personal use.

CLASS REQUIREMENTS

Students taking this course Pass/No Pass are required to earn at least the equivalent of a "C-" to pass the class. Anthropology majors and minors must take the class for a grade. Undergraduate student performance will be evaluated through reading journals (25%), an issue analysis (30%), and organizational analysis (30%) and a career plan/portfolio (15%). Graduate student performance will be evaluated through reading journals (25%), course facilitation (5%), an issue analysis (30%), and organizational analysis (30%) and a career plan/portfolio (10%).

Illness, emergencies, and plagiarism

The H1N1 virus has spread through many colleges and universities across the country. If you feel ill (fever, sore throat, runny nose, headache, cough,
aches), please stay home until you have been without fever for 24 hours without the use of fever-reducing medication. Let the instructor know about your illness. You will not be penalized for illness-related absences, and you will have the opportunity to make up missed assignments.

Late papers and exams will lose one letter grade for each day past due except in cases of severe illness or emergency. Requests for extensions on deadlines must be made in writing ahead of the due date. All work must be completed for students to receive a passing grade. Students with a documented disability needed accommodations in this course should inform the instructor immediately.

Plagiarism (intellectual theft) is a very serious offense and will not be tolerated. Any assignment containing plagiarized material will receive a failing grade. You are responsible for reading and understanding the department handout on plagiarism, available on Blackboard and the Anthropology Department website. Please let the instructor know if you have any questions about the policy.

Blackboard

The course syllabus, readings, reading journal format, discussion questions, service learning opportunities, and test questions will be available on Blackboard (http://psuonline.pdx.edu). To login, you need an Odin login username and password. To get an Odin account, visit https://www.account.pdx.edu. Please contact the instructor if you have any difficulties using this resource.

Reading Journals (25%)

Students will turn in a reading journal on select dates that summarizes and analyzes the weekly readings. The format will be posted on Blackboard. Reading journals will be evaluated using a credit/no credit format.

Course Facilitation—Graduate (5%)

Graduate students are expected to facilitate 2 workshop/course periods (April 20 and 22), which will be evaluated by the course instructor and their peers. These will include developing a short lecture that outlines the main points in the required readings for the assigned facilitation days, additional information drawn from reputable sources, and an activity that utilizes content from the lecture.

Issue Analysis (30%)

This assignment will focus on a specific issue, how it has been engaged, and how is could be addressed. Students will write a critical analysis of a
specific issue that could be engaged using applied anthropology approaches and methods. The issue analysis will summarize theory and methods discussed in relevant publications, critique approaches, and indicate opportunities and barriers. In order to explore the selected issue student will utilize select applied anthropology methods introduced in class.

**Organizational Analysis (30%)**

This assignment will address an organization that engages the issue identified in the issue analysis. The organizational analysis will utilize original research based on applied anthropology methods to explore an organizations culture (values, mission, goals, policies, funding, etc.) and to propose applied anthropology research that may provide the organization with strategies to address a major issue based on select literature.

**Career Plan and Portfolio—Undergraduate (15%) Graduate (10%)**

This assignment will build upon the issue and organizational analysis, personalizing the student’s specific career plan. The career plan will include a step-by-step action plan for the transition from education to profession, including a fundraising and capacity building strategy. Additionally, the career plan will be complemented by a portfolio of relevant work, such as a resume and sample letter of inquiry.

**Extra Credit**

Extra credit can be earned by attending and summarizing pre-approved lectures in anthropology or participating in approved service projects and writing a reflection paper. A good report or reflection paper should be 2-3 pages long and include a summary sufficiently detailed to show that you attended the entire lecture or the service experience. Further, you should relate the lecture or service to specific topics covered in class, using appropriate terminology. An extra credit report may earn up to 1 point maximum. You can do up to 5 extra credit papers, potentially earning a maximum of 5 extra credit points or 5% of the course grade.
Course Outline

Part 1: Applying Anthropological Research

March 30: Course Overview

See website of the National Association for the Practice of Anthropology (NAPA)
https://www.practicinganthropology.org
See website of the Society for Applied Anthropology (SFAA)
http://www.sfaa.net/

April 1: Ethics

American Anthropological Association Code of Ethics
http://www.aaanet.org/committees/ethics/ethcode.htm

Ervin, Alexander M.

April 6: History of Applied Anthropology

Ervin, Alexander M.

Ervin, Alexander M.

April 8: Overview of Applied Anthropology Projects in Action

Kedia, Satish

Reed, Michael C.

Journal 1 Due
Part 2: Applied Anthropology Methods

April 13: Theory and Practice

*Undergraduates read Nader, Hill and Lassiter pp. 1-47; graduates Nader, Hill and Lassiter read pp. 1-76.*

Hill, Carole.

Lassiter, Luke Eric

Nader, Laura

April 15: Participatory Research

Baba, Marietta L.

Ervin, Alexander M.

Issue Analysis Proposal Due

April 20: Interview Techniques

Ervin, Alexander M.

Ervin, Alexander M.
Ervin, Alexander M.

Ervin, Alexander M.

April 22: Issue and Organizational Analysis Workshop

Undergraduates read pp. 79-116; graduates read pp. 79-154.

Lassiter, Luke Eric

Journal 2 Due

Part 3: Careers in Applied Anthropology

Environmental

April 27: Doug Deur, Associate Research Scientist, Portland State University

Gilden, Jennier.

Moran, Emilio F.

April 29: Jorge Recharte, Director, Andean Program, The Mountain Institute (from Lima, Peru)

Stonich, Susan C.

Organizational Analysis Proposal Due
**Development**

May 4: Don Messerschmidt, Development Anthropologist/Writer

Fall, Wendy Wilson


Maynard-Tucker, Gisele


**Issue Analysis Due**

**Heritage/Cultural Resource Management**

May 6: Doug Wilson, Adjunct Associate Professor of Anthropology, Portland State University/Archaeologist, Fort Vancouver

Fiske, Shirley J.


Newmann, Sanford

2001 Chapter 1—Professional Archeology: An Overview.

May 11: Paul Solimano, Willamette Cultural Resources Associates, Ltd.

Roy Watters, Willamette Cultural Resources Associates, Ltd./Department of Anthropology, Portland State University

Newmann, Sanford


**Medical**

May 13: Susan Rosenkranz, Medical Anthropologist, Oregon Health and Sciences University

Jennifer Poat, Medical Anthropologist, Oregon Health and Sciences University

Baer, Hans and Merrill Singer

Singer, Merrill, Tom Stopka, Susan Shaw, Claudia Santelices, David Buchanan, Wei Teng, Kaveh Khooshnood, and Robert Heimer

**Consumer**

May 18: Ken Rubin, Culinary Director, Art Institute of Portland

Homada, Tomoko

Squires, Susan E.

**Military**

May 20

Lucas, George R.

Lucas, George R.

**Organizational Analysis Due**
**Journal 3 Due**

**Part 4: Applied Anthropology Job Skills**

May 25: Fundraising and Proposal Writing

May 27: Letters, Resume, and Other Things to Know

Briller, Sherylyn H. and Amy Goldmacher

Briller, Sherylyn H. and Amy Goldmacher

Briller, Sherylyn H. and Amy Goldmacher

Briller, Sherylyn H. and Amy Goldmacher

June 1: Student Presentations

June 3: Student Presentations

June 8: No Class (instructor available)

June 10: Career Plan and Portfolio Due (12:00 pm in Anthropology Baskets)
# COURSE SCHEDULE

<table>
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<tr>
<th>Week</th>
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<th>Readings to be discussed, assignments due, etc.</th>
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| 1    | T   | 30   | March  | See website of the National Association for the Practice of Anthropology (NAPA) [https://www.practicinganthropology.org](https://www.practicinganthropology.org)  
See website of the Society for Applied Anthropology (SFAA) [http://www.sfaa.net/](http://www.sfaa.net/) |
|      | TR  | 1    | April  | Read: AAA Code of Ethics; Ervin (Chapter 3) |
| 2    | T   | 6    |        | Read: Ervin (Chapter 1); Ervin (Chapter 2) |
|      | TR  | 8    |        | Read: Kedia; Reed  
Due: Journal 1 |
| 3    | T   | 13   |        | Read: Hill; Lassiter; Nader |
|      | TR  | 15   |        | Read: Baba and Ervin (Chapter 15)  
Due: Issue Analysis Proposal |
| 4    | T   | 20   |        | Read: Ervin (Chapter 11); Ervin (Chapter 12); Ervin (Chapter 13); Ervin (Chapter 14) |
|      | TR  | 22   |        | *Read: Lassiter*  
Due: Journal 2 |
| 5    | T   | 27   |        | Read: Gilden; Moran |
|      | TR  | 29   |        | Read: Stonich  
Due: Issue Analysis  
Due: Organizational Analysis Proposal |
<p>| 6    | T   | 4    | May    | Read: Fall; Maynard-Tucker |
|      | TR  | 6    |        | Read: Fiske; Newmann (Chapter 1) |
| 7    | T   | 11   |        | Read: Newmann (Chapter 2) |</p>
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<td>Due: Career Plan and Portfolio</td>
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Italics: undergraduates read selected literature (see class-by-class description) or choose; graduates read all.